

Home builder companies have agreed to make a deal with plumbers, electricians, carpenters, etc. to build homes well, but slightly off. When things in and around the homes need repairs and replacements, homeowners will go to the general contractors or maintenance workers for their business.

This idea came to mind when similarly thinking about other corporations that could have offered certain products and services to people just so that people keep coming back. I have a fear that it happens with things even like dentistry. Maybe dentists tell us to use certain toothpaste with sugars in them so that cavities start occurring, then clients return to them for business and repairs. Or with the health and food industry, being told that dairy and meat are important for us to keep our muscles strong. It keeps everyone drinking milk and consuming meat which keeps the food industry going. It keeps the healthcare industry going as well because these two things affect health in negative ways especially if one is already immunocompromised. That means increased visits to the doctors and increased bills.

This idea especially came to mind after my cousin had asked me how much my family was paying for our electric bill. Ours was probably four times cheaper than theirs even though it is a similarly sized home. My cousin had reminded me that after our house fire (I lived in the same house as my cousins for about 10 years but in my second year, there was a house fire one summer), there was a group of people working on the house, rebuilding and repairing certain things that she feels may not have been done so well or may have been done with not so great intentions. I fear that this may not be fictitious and that this may be real... In my home, I've also noticed a dripping sound from the ceiling when water runs. Nothing has come to show that there is leaking, but the sound is interesting. Come to think of it, my cousins' ceiling have had big leaks where the ceiling came down and needed fixing. As someone who knows very little about plumbing, I wouldn't check on it myself and I'd have to call someone for help. With this in mind, I feel like maybe there is a connection with the people under the company who built the homes and the businesses around.

The fictitious organization writing this material could be another designed company that does thorough check-throughs of homes. If it were a company, merch can be made and a whole business can come out of it too. Or it could just be a local person in the neighborhood looking out for others in their community! If it were a local person, it could be in a blog or a newspaper.

This could be a benevolent untruth because it would make people more cautious of who they're working with when they're building or moving into a new house. It could also increase education about homes and doing general repairs, although then we wouldn't need general contractors and their jobs if we could do it ourselves... Although it may create distrust with homebuilders, it could create trust with others who feel like their homes are actually well built.